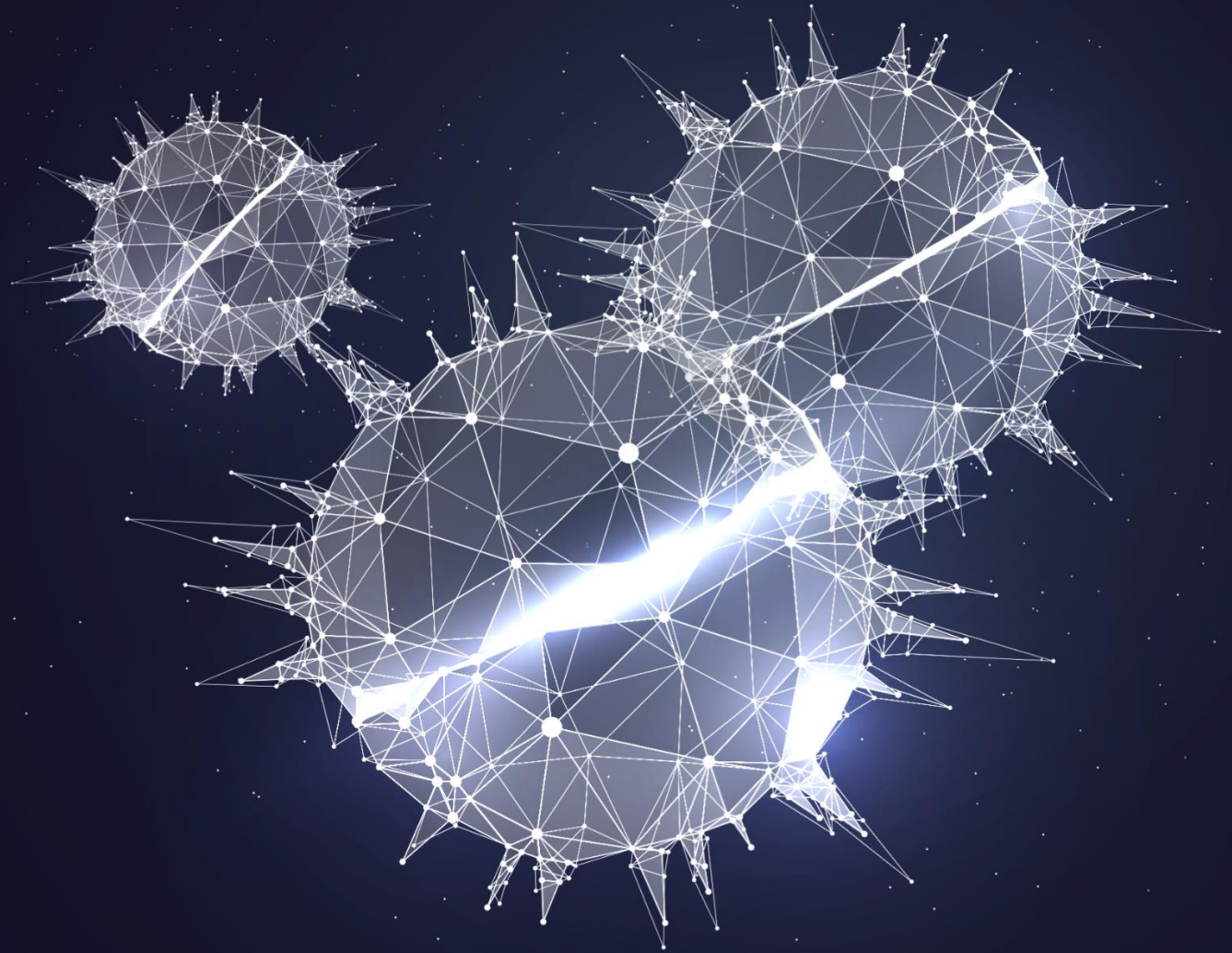


# RESONO™

**The Future of Rapid Disinfection**



**MIT Enterprise Forum San Diego  
September 30, 2020**

# RESONŌ: Speakers today

## Hao Hu - CEO



Hao Hu is the founder and CEO of RESONŌ. With 15+ years of experience in technology development and operations, Hao and his team have taken RESONŌ from ideation to prototyping to validation in less than 4 months. The company is currently working towards 3rd party aerosol testing/validation and FDA certification.

Previously, Hao was the Head of Operations at Jersey Microwave SATCOM, consultant with Boston Consulting Group and engineer at the Boeing company. He has led teams across multiple disciplines including product development, manufacturing/ops and business development. As a member of the executive team at Jersey Microwave, Hao helped the company achieve market leading position in satellite communication market and led the company through a period of sustained high growth.

Hao holds a BS in Material Science and a ME in Supply Chain Management from MIT.

## Kaha Aznaurashvili - COO



Kaha is the co-founder and COO of RESONŌ. He brings to the team 10+ years of experience in starting, scaling up and expanding technology businesses in both B2B and B2C segments. He is currently focused on developing a scalable solution that meets customer needs utilizing RESONŌ's patent pending technology.

Kaha's previous roles include principle at The Boston Consulting Group, and a co-founder of two successfully exited companies (in supply-chain services and e-commerce fields). Most recently, Kaha worked on the expansion of Bolt OU, an European ride-hailing and food-delivery company.

Kaha holds BA in business administration and MBA from Kellogg School of Management

# Introduction and agenda

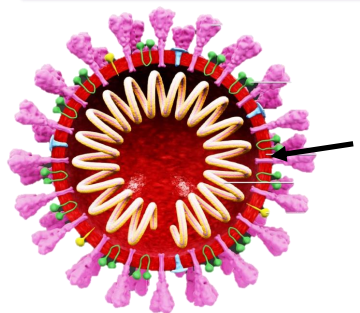


1. **Introduction** – Technology/team/expertise
2. **The problem** - COVID-19 and the indoor economy
3. **Solution** - Product features and benefits
4. **Timeline** - Technology development milestones



# RESONŌ, a Radio Frequency (RF) disinfection technology that helps safeguard spaces and communities against COVID-19 and other viruses

A proprietary disinfection and purification technology utilizing Radio Frequency...



RESONŌ targets the weakest link of the virus – **envelope membrane**

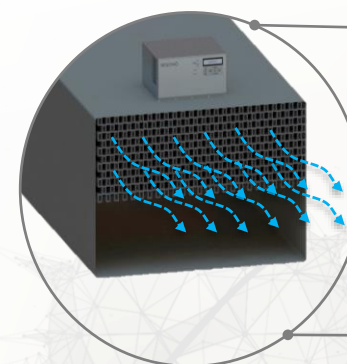


Transmits **resonance frequencies** of the membrane through radio waves



Induces **resonance destruction** & shatters the envelope of the virus to inactivates it

... designed to purify air at commercial scales as well as disinfect static objects & surfaces



Building HVAC systems

Elevator air disinfection

Transportation AC

Consumer air purifiers



Medical PPE disinfection

Garment disinfection

Room/space disinfection

Personal item disinfection

# RESONŌ is founded by a team with expertise in technology, virology, and business to specifically address current and future pandemics

## Core team



### Hao Hu - Founder and CEO

15+ years of experience in technology development. Previous experiences: Jersey Microwave, Boston Consulting Group, Boeing. Hao holds a BS and MS from MIT.



### Wayne Miller - RF R&D

Technologist with 40+ years of experience in RF Microwave; holds multiple patents in the RF field and an authority within the radio frequency community.



### Mark Benerofe - BD

40+ years of experience in tech, media, sales & marketing. Previously SVP with Sony, EVP with Priceline, and other senior leadership positions with Microsoft, CNN & TEDMED.



### Kaha Aznaurashvili - Ops

12+ years of experience in tech startups. Previous experience Bolt technologies OU, Boston Consulting Group. Kaha holds an MBA from Kellogg.



### Thanh Nguyen - RF R&D

Technical and business leader with 30+ years of experience in the RF industry. Thanh is the CEO of Jersey Microwave, a premier telecom hardware services provider.

## Advisors

### Virology

- Professor at NY area research hospital: Clinical & research focus on infectious diseases.

### HVAC industry

- 30+ years' experience designing and deploying HVAC solutions for commercial real estate properties across the U.S.

### Real estate industry

- 40+ years' experience investing and managing commercial real estate in US and abroad.

### Transportation

- Technical Fellow with the Boeing company, 30+ years of experience in aerospace.

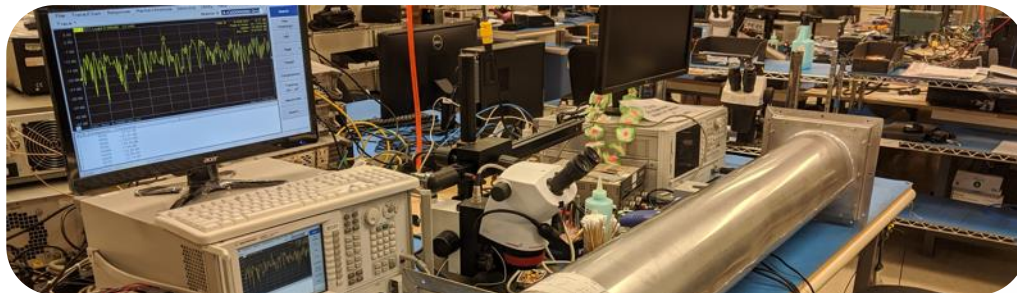


# A unique intersection of virology, physics, and product design required to create an effective and reliable RF disinfectant



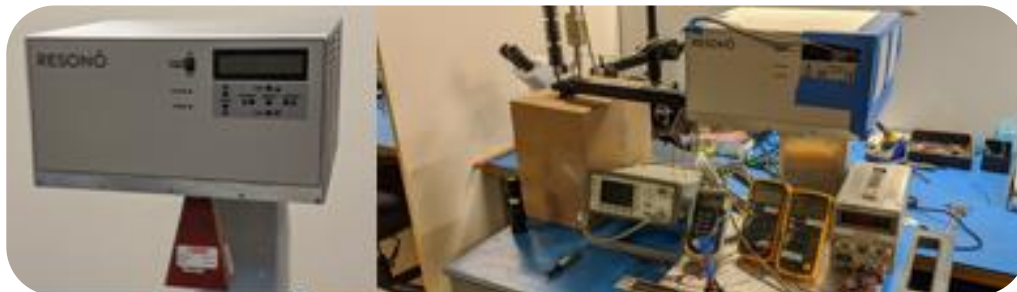
## Virology

- Access to virus samples and bio-safety levels 2+ lab to conduct required tests
- Continuous improvement and validation on the RF system



## Radio Frequency & Microwave science

- Industry experts with combined 70+ years of experience in radio frequency is instrumental to determine frequency and power required to target the virus



## Product Design

- Access to sourcing, engineering, and manufacturing to allow building & iterating the product in short cycles

Patent pending technology protected on multiple fronts from replication and competition

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## The problem

# COVID related concerns have significantly influenced community movement and where people spend most of their time

## Consumer Sentiment on Safety

*I'm concerned about ...*



Going to store  
44%



Returning to office  
33%



Staying in hotel  
64%



Using in-person services  
51%



Taking a flight  
74%



Going to restaurant  
67%

## Change in traffic compared to baseline



**Retail & Recreation**

-12%



**Grocery & Pharmacy**

-1%



Parks

52%



Residential

9%



**Transit Stations**

-31%



**Workplaces**

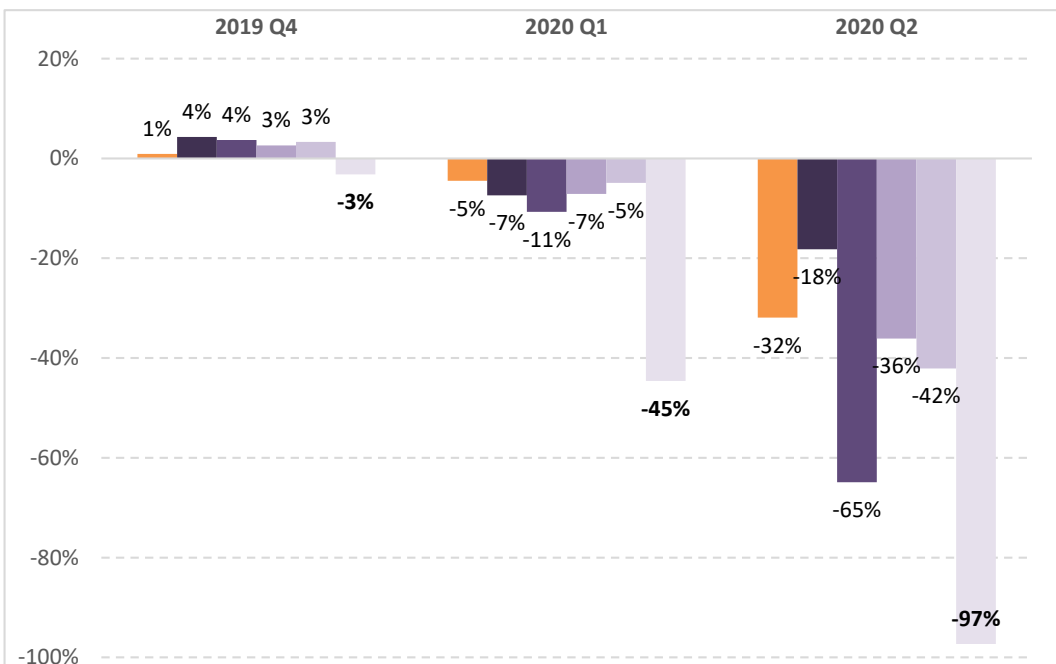
-38%

2/15 3/01 3/15 4/01 4/15 5/01 5/15 6/01 6/15 7/01 7/15 8/01 8/15 9/01



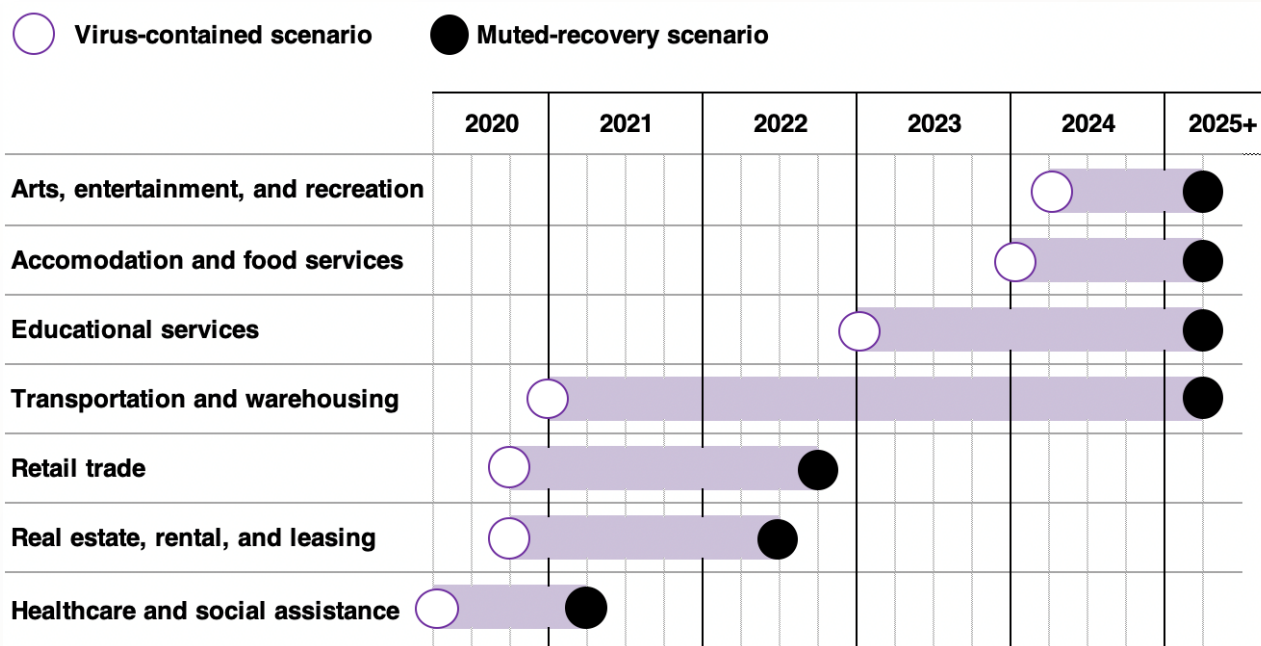
# Pandemic has caused ~\$3.5 trillion (32%)<sup>1</sup> loss across multiple sectors thru Q2 and indoor economy may take 5+ years to return to pre-COVID levels

Percent Changes in Quantity Indexes for Gross Output



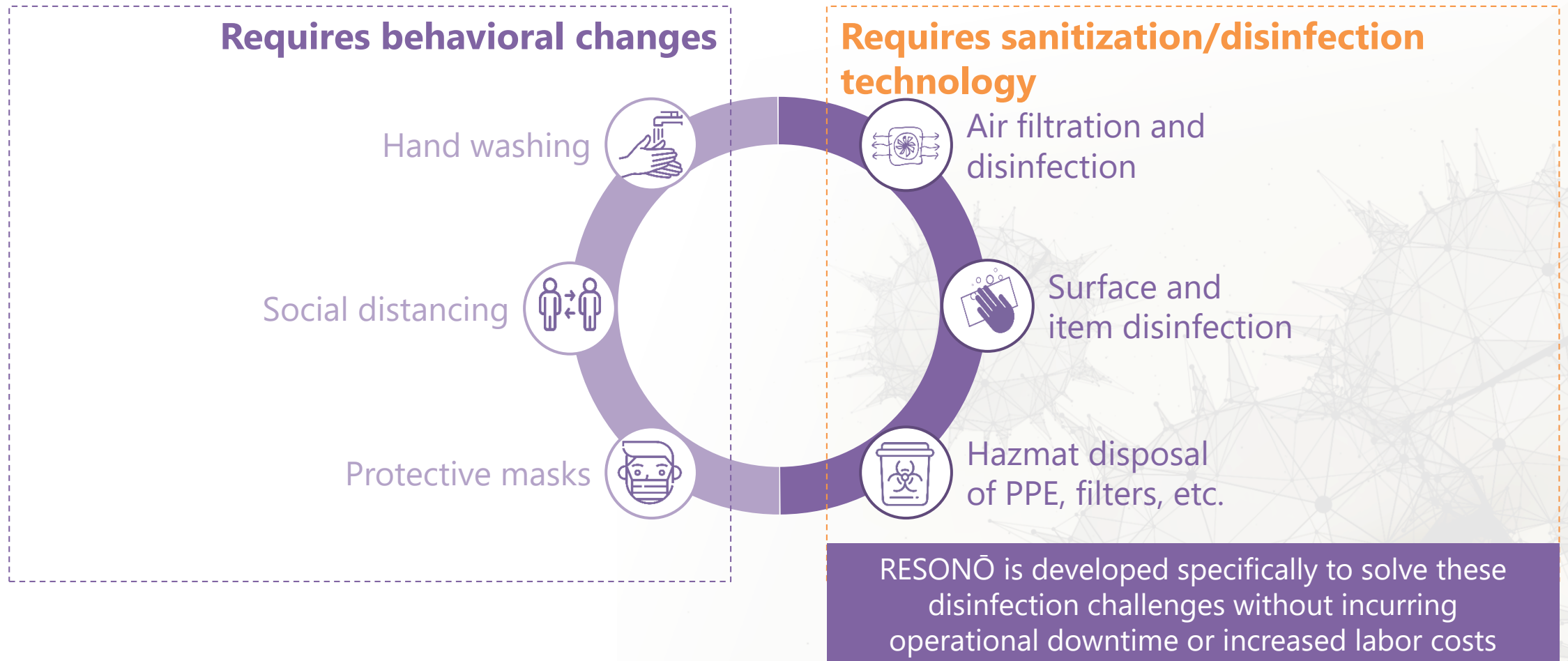
**-\$3,470** Private industries  
**-\$328** Transportation and warehousing  
**-\$323** Health care and social assistance  
**-\$73** Retail trade  
**-\$39** Educational services  
**-\$152** Accommodation

Estimated time to recover to pre-COVID-19 sector GDP



Impact on gross economic output in billions of dollars

# Both behavior changes and technological solutions are required for a comprehensive approach to health and safety

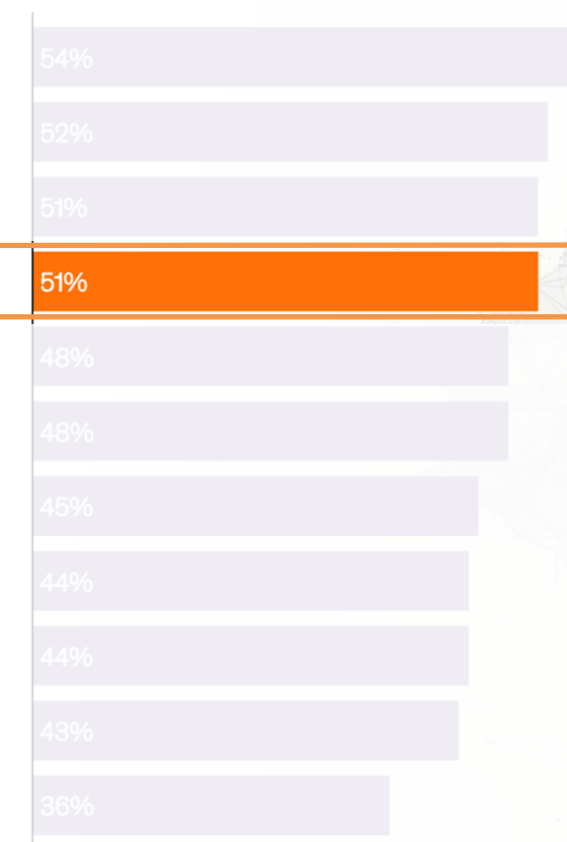


# Employers are starting to address building air filtration and sanitization; the most prominent source of concerns for indoor economy

*Employees reporting each group of safety measures would make them feel safer working in person*

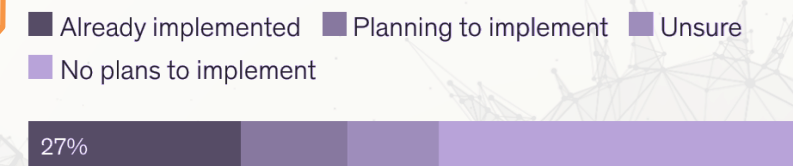


*Employers reporting implementation of each group of safety measures*



*41.2% executives report they have changed or plan to change air filtration/ventilation systems*

*Changes to airflow patterns, ventilation systems, or air purification / filtration*



*Response by company size (in employees)*





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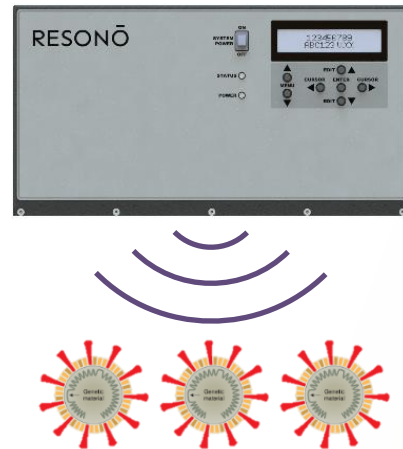
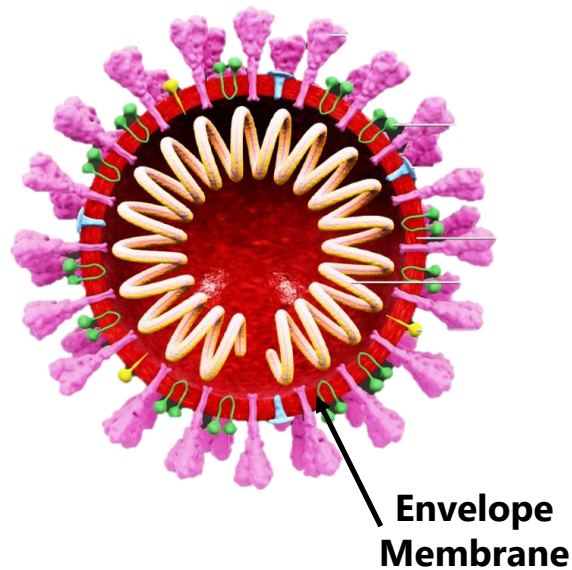
## The solution

# RESONŌ deactivates viruses using RF induced resonance, providing means to disinfect any environment from pandemic and seasonal viruses

RESONŌ targets the envelope membrane

RF signals apply pressure to membrane

Membrane breaks and inactivates the virus



RESONŌ can work across all pandemic and seasonal viruses

SARS (Pandemic)

H1N1 Swine Flu (Pandemic)



MERS-COV (Pandemic)

SARS-COV-2 (Pandemic)



H3N2 (seasonal)



Can be tuned to target any new virus in the future



Laboratory testing demonstrates 99.99% decrease of viral load with <1min exposure

# Existing technologies are either effective or scalable - not both, leaving a large white space for RESONŌ for larger scale commercial deployments

## Benefits of Radio Frequency technology over electronic or mechanical filtration

99.99%

**Highly effective** - 99.99% efficacy, tested on actual pandemic and seasonal viruses



**95% faster than UVC** – 4 log reduction in less than a minute in static settings



**Infinitely scalable** - can be deployed at any size duct at appropriate power levels



**Low CAPEX** - installed in mechanical rooms of large buildings, without additional infrastructure or disrupting working process



**Low OPEX** - Does not increase static pressure, or burden and energy cost on HVAC compressors

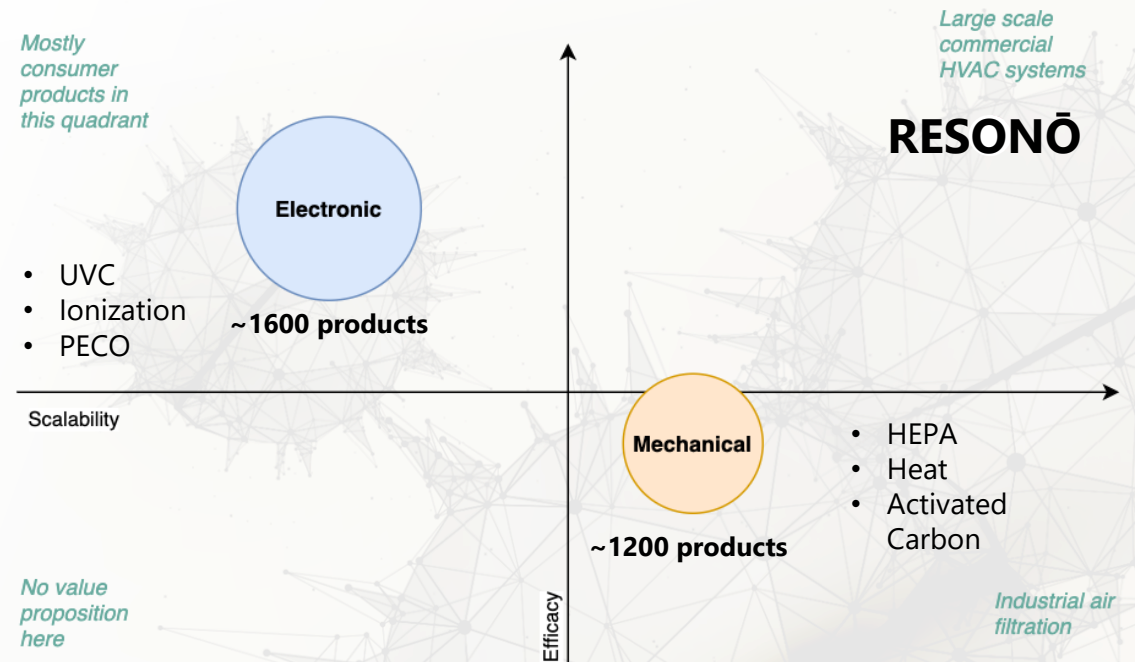


**Highly reliable** - 10+ years of life span without any maintenance, no filter or bulb changes required



**No side effects** - 100% safe to use, no Ozone or chemical byproducts. RF waves contained in EMI shielded duct

## Significant white space for scalable and effective air purification in a ~\$90B marketplace by 2025<sup>2</sup>



Source: Internal analysis and [California Air Resource Board](https://www.arizton.com/market-reports/air-purifier-market-size-analysis) 2. <https://www.arizton.com/market-reports/air-purifier-market-size-analysis>

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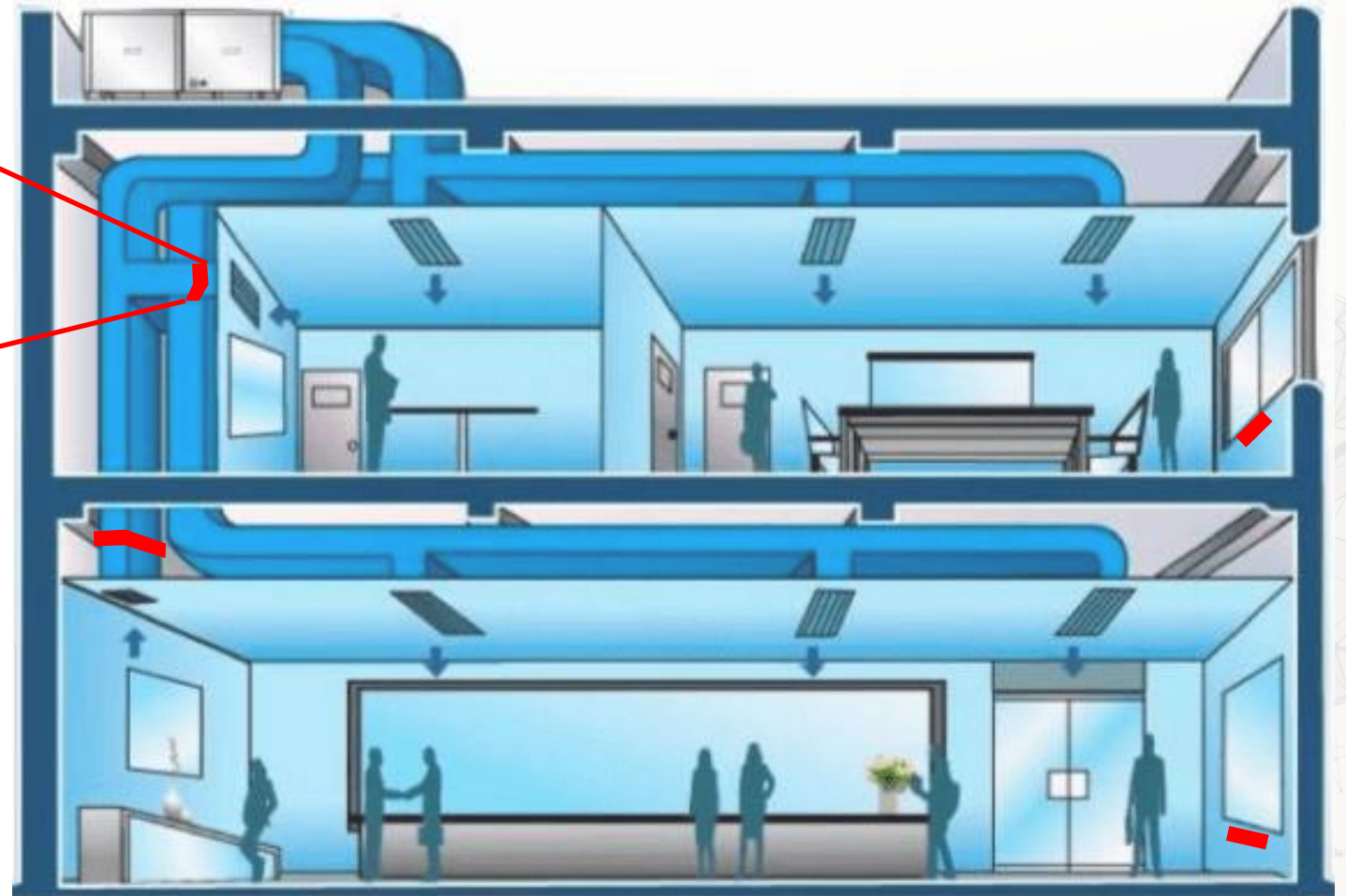
## Different applications of the technology

# Healthy buildings – HVAC: RESONŌ units installed in centralized ducts can supply entire floors with disinfected/virus free air



Contaminated air is disinfected as it leaves the room through air return ducts without impacting HVAC performance, such as static pressure or temperature

Additional devices are installed to support supplemental air handling units in conference rooms or gathering spaces



# Healthy buildings – air disinfection pilot with DC based REIT

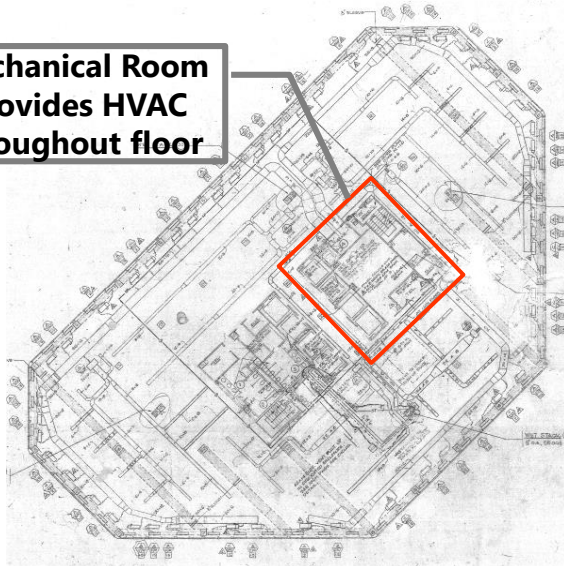
## Project Building Floor Plan

**Building Size:** 398,000 SF

**Average Floor Size:** 21,000 SF

**Floors:** 19

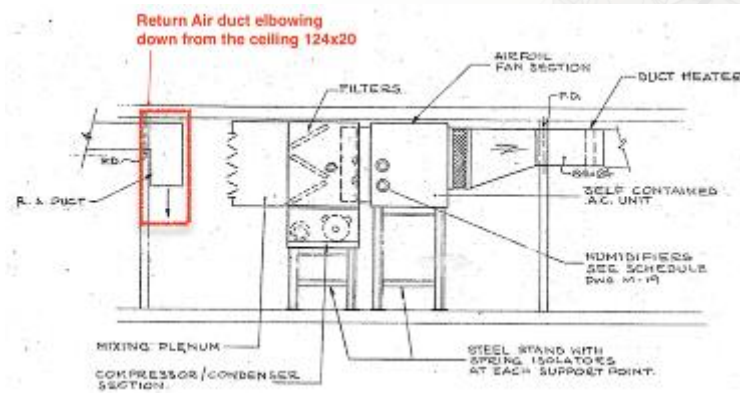
**Mechanical Room  
provides HVAC  
throughout floor**



## Technology designed to tackle high flow air disinfection needs

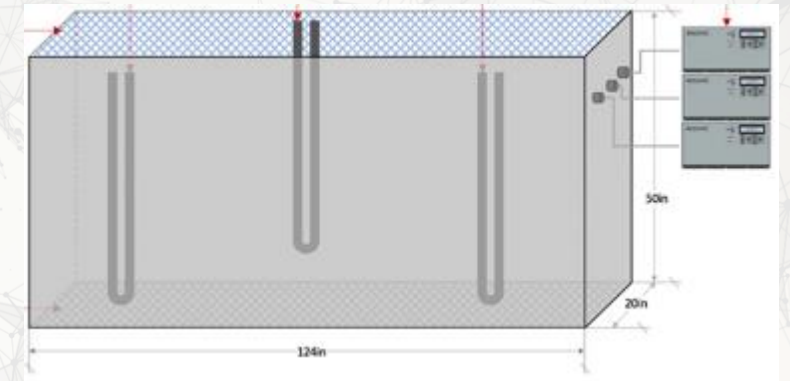
Floor space is serviced by centralized HVAC, volume flow rates exceed 15,000 CFM.

RESONO's RF solution is scaled up to meet the airflow requirements without increasing air flow burden on existing HVAC.



## RESONO technology scaled to tackle whole floor disinfection

An integrated solutions is fabricated and tested at the factory to be installed on site within a day with minimal retrofit and impact to existing tenants or building operators





# Healthy Buildings – HVAC: For large scale deployment, RESONŌ provides significant cost benefits, due to large coverage area and lack of maintenance

## Sample 360k ft<sup>2</sup> Implementation



360k sq. ft., 15-story, class A office building

	<b>RESONŌ</b> <i>Radio Frequency</i>	<b>LENNOX</b> <i>UV- light</i>	<b>AERUS</b> <i>PCO</i>
Sq. Feet /product	~10,000	~ 1,500	~2000
# units required	~35	~230	~180
Cost per unit	~\$25,000 <sup>1</sup>	\$4,500 <sup>2</sup>	\$2,000
<b>Total CAPEX</b>	<b>~\$0.75 – \$1.0m</b>	<b>~\$1.0 – \$1.1m</b>	<b>~\$0.36m</b>
Cost of parts	\$0	\$335 <sup>3</sup>	\$186 <sup>4</sup>
Changes per year	\$0	1	2
Cost of Labor	\$0	\$200	\$200
<b>Total OPEX / Year</b>	<b>\$0</b>	<b>~\$0.13m</b>	<b>~\$0.14m</b>
<b>Total Cost (1<sup>st</sup> year)</b>	<b>~\$0.75 – \$1.0m</b>	<b>~\$1.0 – \$1.25m</b>	<b>~\$0.50</b>
<b>Total Cost (10 years)</b>	<b>~\$0.75 – \$1.0m</b>	<b>~\$2.25 – \$2.5m</b>	<b>~\$1.9m</b>

**99.99% efficacy\***

**90% efficacy<sup>5</sup>**

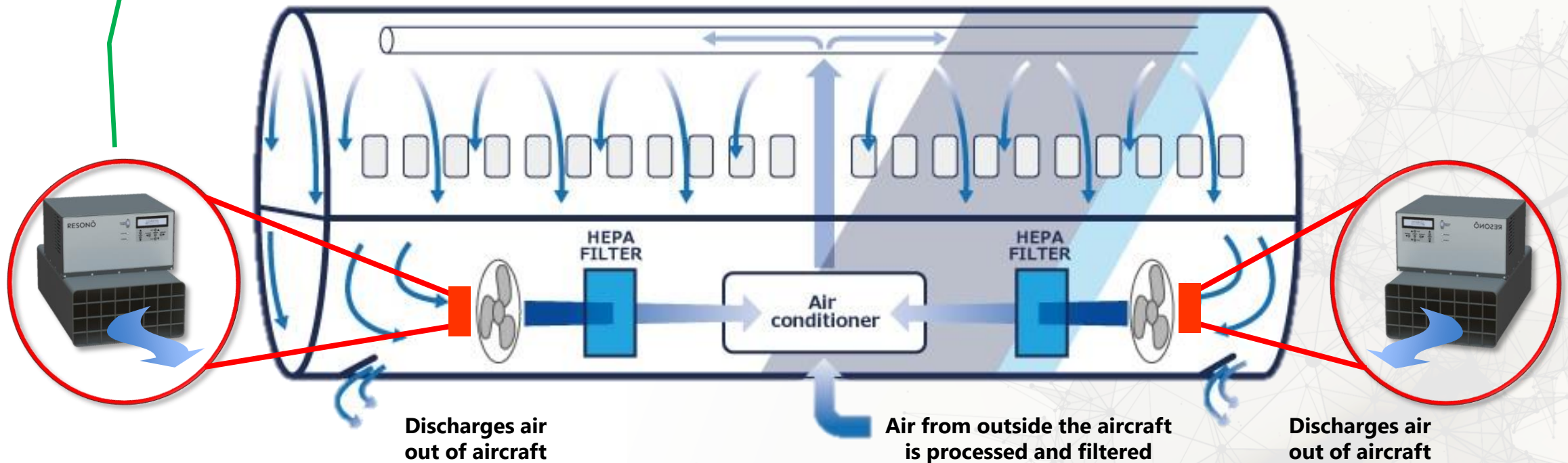
**90% efficacy<sup>6</sup>**

1. Partnership pricing for initial launch partner, MSRP 40-50k 2. \$2500 unit cost for largest unit +2k installation expense. 3. Cost of filter and 6 x UV lamps + replacement 4. Replacement bulb 5. [Lennox](#) 6. [Study from University of Cincinnati](#)

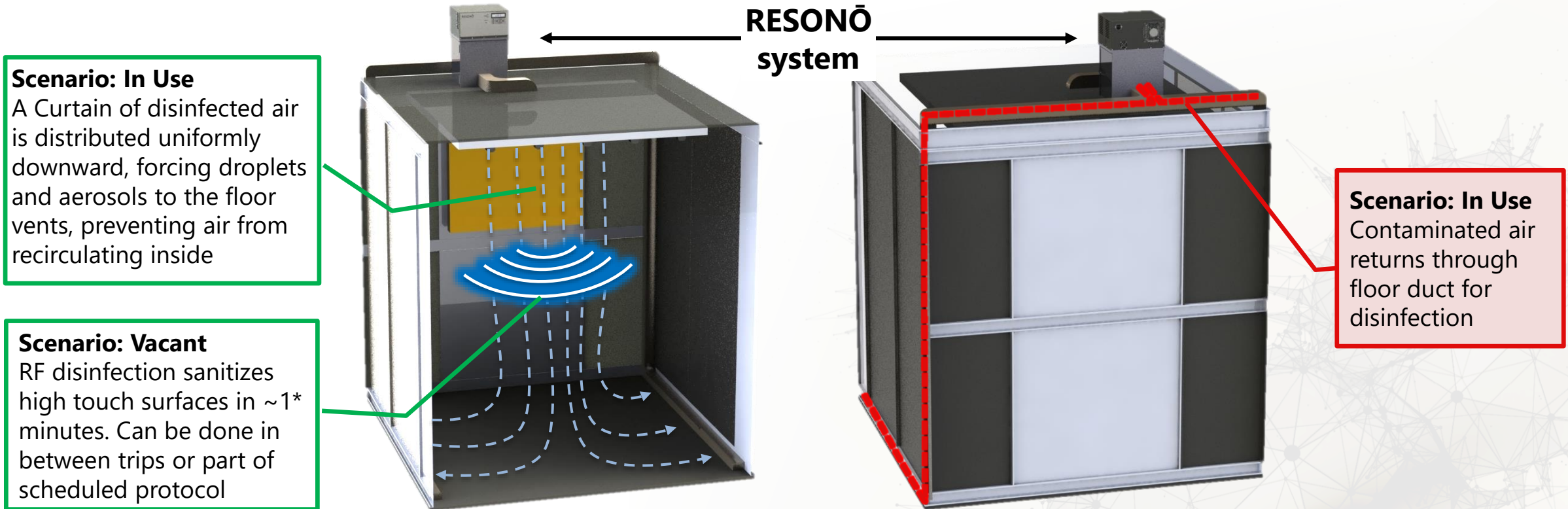
# Public transport – Airlines: RESONŌ provides continuous air purification in cabin to create a healthy flying environment

## Scenario – In flight:

Contaminated air is disinfected as it leaves the cabin prior to the HEPA filters, combining disinfection power with filtration to quickly reduce virus content and maintain a healthy flying environment



# Healthy buildings – Elevators: RESONŌ provides continuous air purification and surface disinfection using a single device



Comprehensive disinfection designed to minimize cleaning costs and equipment downtime



# Retail – Fashion: RESONŌ provides rapid disinfection to not only minimize the spread of disease but also elevate employee and consumer confidence

## Show Room & Fitting Rooms

Before and after trying out garment, product is quickly disinfected between associates and customers

## Checkout counter

Prior to final handover of merchandise, items are disinfected again for the consumer as part of the new process

## Behind the scenes

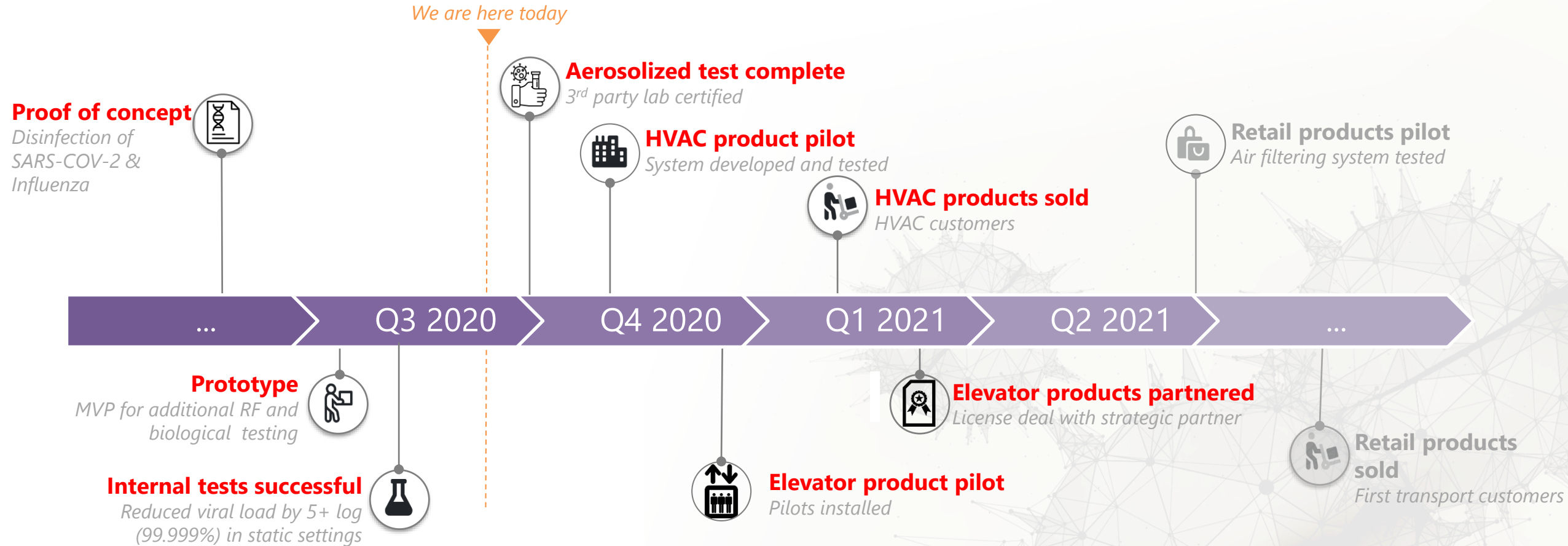
Keeping employees healthy and safe by disinfecting incoming & outgoing items as well as wholesale samples



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## Timeline and Milestones

# As of September 2020, RESONŌ has completed 90% of system development, and is looking to establish launch partnerships for go to market



Product development/launches are not interdependent,  
could be prioritized or parallel processed with more resources





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